

# Government

## FUNDING FRAMEWORK

### SPORT INVESTMENT PROGRAM



GOVERNMENT OF BERMUDA

Department of Youth, Sport and Recreation

# GOVERNMENT FUNDING FRAMEWORK

## Sport Investment Program

Participation in sport and recreation is an integral aspect of the Bermudian lifestyle. Sport and recreation have the ability to bring people together, who might not be associated otherwise, both as teammates and/or as spectators. There is a certain togetherness and camaraderie that can be achieved simply by virtue of supporting the blue, pink and white of Bermuda on the international stage.

The Department of Youth, Sport & Recreation is committed to the enhancement of sport and recreation on island at all levels and recognizes that sport associations must be properly financed to ensure their growth and development. A key focus is to assist National Sport Governing Bodies (NSGB's) to develop sustainable and effective pathway structures to facilitate increased number of participants and improve performance. In this regard, the Department commits to providing funding to NSGB's through the Sport Investment Program (SIP). The SIP provides funding to National Sports Governing Bodies to support and assist with the development of athletes, coaches and sporting programs. The Department, however, accepts that its funding alone is limited and will not meet all needs of NSGB's.

The Department is committed to developing a strong and diverse sports sector with all recognized NSGB's at the center, but we will not, however, compromise on the basic standards of governance that will be required to be a NSGB recognized by the Bermuda Government and receive public funding.

The Department invests in NSGBs in line with national priorities, as indicated in Bermuda National Sports Policy (2015–2020). Investment is made with the specific aim of ensuring the long-term sustainability of NSGBs and their programs as they are crucial to the continued development of sport in Bermuda and critical to the Department in its achievement of strategic and performance goals.

## The Five Principles Guiding Our Investment Decisions

Our investment principles inform planning, decision-making, impact the way we operate and communicate, and sets context for improvement. The five investment principles used to determine the level of investment are:

### 1. Participant focused

The Department will focus investments on achieving improved performance, active recreation and sport outcomes for participants. The Department will also target demographic groups who are currently under-represented in terms of their engagement with sport and physical activity. This includes many different groups such as women, seniors, disabled etc.

### 2. Robust and transparent

The Department will be accountable for our investment and be transparent about our understanding of how outcomes are being achieved. We will create a clear sightline between each investment and the contribution it can make to both the NSGB and in the '*National Sports Policy*'.

### 3. Invest smart

The Department will look to make the biggest difference by investing where we get the best value for money. With limited funding available, this is imperative.

### 4. Partner with integrity

The Department will operate constructively and transparently with NSGB's, being clear that our aim is to improve outcomes. The Department will also contribute advice or any additional practical support if needed to ensure NSGB efficiency.

### 5. Learn and improve over time

The Department will look to measure progress in achieving outcomes, and assist NSGBs to do so, drawing on evidence to learn and improve. We will review regularly, and will invest more in any organization/program doing particularly well. The Department will stop investing if an organization/program isn't meeting expected outcomes over a period of time.

# Investment Allocations

	NSGB/Organization	2018–2019 Allocation	2019–2020 Allocation
1	Bermuda Amateur Swimming Association	\$ 50,000.00	\$ 50,000.00
2	Bermuda Basketball Association	\$ 15,000.00	\$ 20,000.00
3	Bermuda Bicycle Association	\$ 30,000.00	\$ 40,000.00
4	BOCCIA Bermuda	\$ 7,500.00	
5	Bermuda Cricket Board	\$100,000.00	\$100,000.00
6	Bermuda Equestrian Federation	\$ 10,000.00	\$ 15,000.00
7	Bermuda Hockey Federation	\$ 35,000.00	\$ 35,000.00
8	Bermuda Golf Association		\$ 15,000.00
9	Bermuda National Athletics Association	\$ 50,000.00	\$ 50,000.00
10	Bermuda Table Tennis Association	\$ 10,000.00	\$ 10,000.00
11	Bermuda Volleyball Association		\$ 10,000.00
12	Bermuda Netball Association		\$ 15,000.00
13	Bermuda Boxing Federation	\$ 10,000.00	\$ 15,000.00
14	Bermuda Rowing Association	\$ 10,000.00	\$ 10,000.00
15	Bermuda Sanshou Association		
16	Bermuda Sailing Association	\$ 20,000.00	\$ 20,000.00
17	Bermuda Gymnastics Association		\$ 20,000.00
18	Bermuda Squash Racquets Association		\$ 10,000.00
19	Bermuda Triathlon Association	\$ 10,000.00	\$ 15,000.00
20	Bermuda Olympic Association	\$150,000.00	\$150,000.00
21	Bermuda Sport Anti-Doping Authority	\$650,000.00	\$650,000.00
<b>SPECIAL GRANT REQUESTS 18–19</b>			
1	Bermuda National Athletics Association	\$ 30,000.00	
2	Bermuda Chess Association	\$ 5,000.00	
3	Bermuda Bicycle Association	\$ 10,000.00	
4	Bermuda Netball Association	\$ 15,000.00	
5	Bermuda Golf Association	\$ 2,230.00	
6	Paralympic Association	\$ 20,000.00	
		<b>6,878.03</b>	
	Bermuda Football Association	\$300,000.00	\$300,000.00
		<b>6,886</b>	
	YSR Swimming Programme	\$ 25,000.00	\$ 25,000.00
<b>Grant Allocation Total 2018–2019</b>		<b>\$1,514,730.00</b>	<b>\$1,575,000.00</b>

## What We Invest In

The Department wishes to see a diverse range of sports available to the Bermudian public and continues to invest in a wide variety of NSGBs as we look to meet outcomes surrounding increased participation and improved performance, as indicated in the *Bermuda National Sports Policy, 2015*. The Department will invest in the following categories:

**High Performance:** The Department invest in High Performance through the Elite Athlete Fund, which is managed by the Bermuda Olympic Association. Elite Athlete Fund assist athletes in their pursuit of excellence at major festivals including the Olympic and Paralympic programmes. Funding will also be provided to NSGBs to assist with the delivery of their senior and junior National programs and any other elite pathway.

**Junior Development/Programming:** The Department will invest in grassroots and other programs provided by NSGBs to increase development, sustainability and performance. Programs such as these are imperative for the future progression of all NSGB's. The Department will also invest in necessary equipment associated with these programs to ensure feasibility.

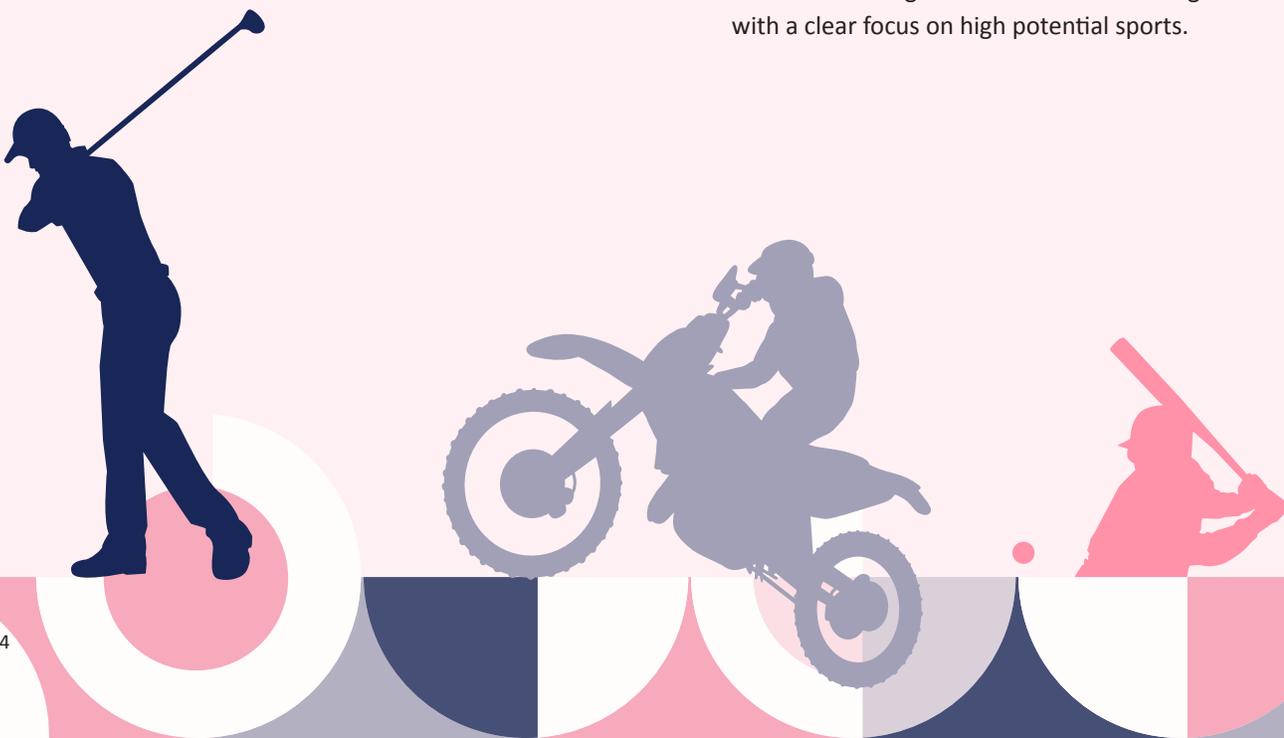
**Coach Development:** The Department will invest in coach development. Coach education will ensure there are quality local coaches within each respective NSGB as this will assist with achieving Department priorities for NSGBs with athlete retention and performance.

## Sport Investment Application Process

All Sport Investment Applications will be submitted by August 31<sup>st</sup> in preparation for the up coming fiscal year. During these times, Sport Investment Program is facing growing budgetary constraints, nevertheless, the Department sets out to provide a transparent process for NSGB's to access funding based on the principles of accountability, equity and outcome focused. The process is as follows:

- Applicants will be expected to complete the application with the NSGB's budget, objectives and overall aims for the category or categories they seek funding for the fiscal year.
- Once applications have been submitted, each applicant will meet with a Sport Development Officer to further discuss their submission **(September–November)**.
- Sport Development Officers to review further and make investment recommendations to Director.
- Director recommendations sent to Minister for review and signature **(March)**.
- Letters sent out to all applying NSGB's informing them of the next steps **(March)**.
- NSGB's receiving Sport Investment for the fiscal year will then meet with a Sport Development Officer to discuss terms and conditions of investment.

Moving forward, the Department aims to provide high performing programmes and organizations with 75% of available funding. This reflects our strategic aim to invest with a clear focus on high potential sports.



# National Junior Athlete Programme

The National Junior Athlete Sponsorship Programme (NJASP), which commenced in 1994, aims to provide encouragement and incentives to Bermudian junior athletes who clearly show commitment, promise and achievement in their respective sport. Funding will be made available through the National Junior Athlete Sponsorship Committee, to assist junior athletes who are not otherwise deemed eligible for financial assistance through the Elite Athlete Assistance program. This contribution is intended to provide training incentives to promising junior athletes **(between the ages of 15–19 years old)**, who are likely to achieve Elite Athlete status at senior level given their continued participation and commitment to their sport.

Since its inception, the NJASP has seen 65% of all recipients between the years of 1994–2016 go on to represent Bermuda at senior level. The intention of the Department is to see that number rise to 75% within the next 5 years. A plethora of athletes have come through the program and go onto become professional athletes and represent Bermuda with distinction. Some of these names include:

- Tyler Butterfield **(Professional Triathlete)**
- Kiera Aitken **(Olympic Swimmer)**
- Roy-Allen Burch **(Olympic Swimmer)**
- Dominic Mayho **(Professional Cyclist)**
- Delray Rawlins **(Professional Cricketer)**
- Alexander & Jesse Kirkland **(Olympic Sailor)**
- Noah Brown & Micah Franklin **(CAC Bronze Medalist)**
- Kenneth Leseur **(PGA Tour Event at 15 years of age)**
- Adam Hall **(Professional Baseball)**
- Jyire Mitchell **(Pro Motocross)**

Such assistance is provided to one (1) male and one (1) female athlete from respective NSGB's since 2019. Were a sport doesn't recognize a particular gender, that NSGB can put forth two (2) athletes of the same gender. Prior to 2019, funding was allocated for one (1) athlete per sport. Assistance will include equipment purchases, coaching fees, and expenses for international training events or competitions. The process is as follows.

- Applicants are submitted by respective NSGB's **(early March)**.
- Once all applications have been submitted, NJASP committee deliberations take place to determine junior athlete funding **(end of March)**.
- Minister to sign off on NJASP committee recommendations for funding allocations.
- Offer letters sent out to NSGB's
- NJASP ceremony held to recognize all recipients **(mid-April)**



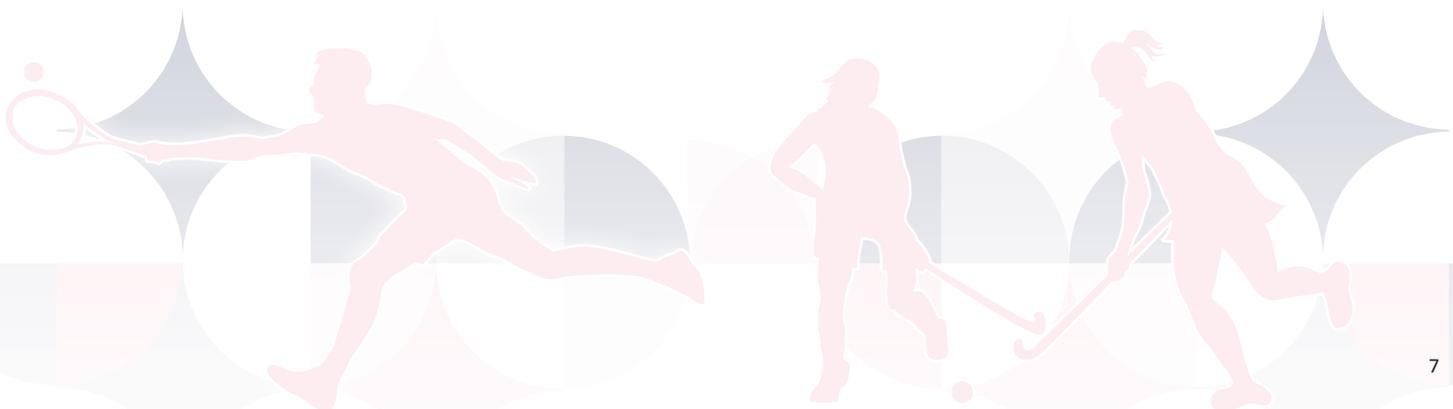
## Sponsorship Allocations for 2018

NATIONAL JUNIOR ATHLETE SPONSORSHIP PROGRAMME 2018			
	NSGB/Organization	Recipient	Amount
1	Bermuda Amateur Swimming Association	Payton Zelkin	\$3,622
2	Bermuda Basketball Association	Seth Hardtman	\$3,947
3	Bermuda Bicycle Association	Kaden Hopkins	\$2,426
4	Bermuda Cricket Board	Jabari Darrell	\$2,500
5	Bermuda Equestrian Federation	Kiwon Waldron	\$3,315
6	Bermuda Hockey Federation	Isabella Boonstra	\$3,795
7	Bermuda Golf Association	Kenneth Leseur	\$2,765
8	Bermuda National Athletics Association	Ashley Irby	\$2,703
9	Bermuda Association of Motorsports	Qur'ran Raynor	\$6,786
10	Bermuda Netball Association	Nabilah Nasir	\$3,416
11	Bermuda Sailing Association	Ahzhai Smith	\$3,383
12	Bermuda Rowing Association	Yannick Hillier	\$5,050
13	Bermuda Triathlon Association	Caleb Ingham	\$2,192
14	Bermuda Football Association	Arnezha Astwood	\$4,100
<b>NJASP Allocation Total 2018–2019</b>			<b>\$50,000</b>



# Sponsorship Allocations for 2019

NATIONAL JUNIOR ATHLETE SPONSORSHIP PROGRAMME 2019						
	NSGB/Organization	Male	Amount	Female	Amount	Total
1	Bermuda Amateur Swimming Association	Sam Williamson	\$3,193	Josephine Duerden	\$3,200	\$94,842
2	Bermuda Basketball Association	Adam McDonald	\$4,125	Kayla Raymond	\$2,185	
3	Bermuda Bicycle Association	Nicholas Narraway	\$3,951			
4	Bermuda Rugby Football Union	Dante' Noel-Simmons	\$3,900	Zavia Doyling	\$1,698	
5	Bermuda Cricket Board	Jamar Stovel	\$3,576	Brianna Ray	\$2,975	
6	Bermuda Equestrian Federation			Courtney Bromby	\$4,900	
6	Bermuda Hockey Federation			Christina Weser	\$2,444	
7	Bermuda Golf Association	Kenneth Leseur	\$3,664	Genenieve Bradley	\$1,691	
8	Bermuda National Athletics Association	Sancho Smith	\$3,738	Za'Kayza Parsons	\$3,738	
9	Bermuda Association of Motorsports	Kai'Jun Simons	\$3,570			
		Aeziah Loving-Divine	\$4,400			
10	Bermuda Volleyball Association	Joshua Blee	\$3,967	Ashley Horseman	\$3,967	
11	Bermuda Rowing Association	Yannick Hillier	\$4,400			
12	Bermuda Squash Raquets Association	Taylor Carrick	\$3,065			
13	Bermuda Triathlon Association	Enshe-Nico Davis	\$4,375	Liana DeMedeiros	\$3,982	
14	Bermuda Football Association	Camajae' Easton-Smith	\$2,405	Jahni Simmons	\$3,589	
15	Bermuda Lawn Tennis Association	Richard Mallory III	\$3,665	Shelby Madeiros	\$4,479	
16						
NJASP Allocation Total 2019-20120			\$55,994.00		\$38,848	
						\$94,842



**Department of Youth, Sport & Recreation**

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